

SPONSORSHIP OPPORTUNITY

You have the unique opportunity to sponsor the broadcast of:

Integrity in Tough Times

Doing the right thing all the time -
A discussion with business leaders

The Better Business Bureau & Peppershock Media Productions are partnering on a new and exciting opportunity for area businesses! KTVB news channel 24/7, or other local station, will air the panel discussion which took place on October 9th. Local business leaders discuss maintaining integral practices in times of economic turmoil.

Panel Members:

Gene Bleymaier, Athletic Director, Boise State University
Nora Carpenter, Council of Better Business Bureaus
Steve Hanks, Former CEO Washington Group
George Harad, Former CEO Boise Cascade

Moderators:

Dr. Bill Russell, NNU School of Business
Dale Dixon, BBB



Your web banner ad & logo with a link to your website placed here.

SPONSORSHIP LEVELS:

Gold Level Sponsor \$1000 | exposure opportunities:

- :15 second promo message at the top of the TV program*
- :30 second commercial to play during intermission of program*
- Underwriting message & logo at the end of the program; "This program was brought to you in part by "insert your company name here with your logo."
- Your logo printed on the face of the disk
- Animated website banner ad with a link on www.WeBlogIdaho.com on the same webpage that the web video program will be posted online*

*Peppershock to produce :15 second promo video, :30 second commercial & web banner ad for an additional fee based on concept development meeting to determine costs associated with producing your advertising messages as creative costs can vary based on scope of work.

Silver Level Sponsor \$500 | exposure opportunities:

- :05 second promo message at the top of the TV program and web video version*
- :15 second commercial to play during intermission*
- Underwriting message – text listing only*
- Static web banner ad with link to your website on www.WeBlogIdaho.com on the same webpage that the webvideo version will be posted*

Call now to reserve your sponsorship today!

BBB:
208-342-4649

**Peppershock
Media Productions:**
208-461-5070



www.peppershock.com